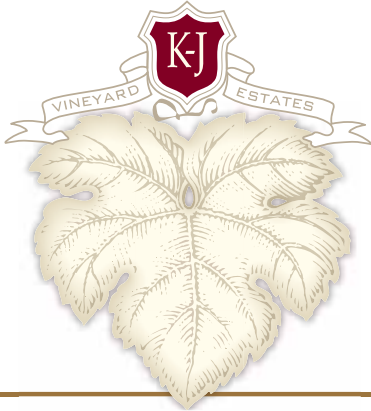


2012 GRAND RESERVE MERLOT

PURE CALIFORNIA COASTAL EXPRESSION



GRAND RESERVE[®]

STATISTICAL INFORMATION

Appellation:

Sonoma County

Growing Regions:

100% Sonoma County

Composition:

99.7% Merlot

0.15% Cabernet Sauvignon

0.15% Malbec

Barrel Aging:

14 months aging in 91% French oak, 22% is new French Oak and 9% American Oak

Alcohol:

14.5%

T.A.:

0.58g/100mL

pH:

3.51

WINEMAKER NOTES

“Red currant and mixed cherry flavors with background notes of chocolate and cedar box.

The wine is smooth and the chalky tannins are refined and elegant through the lengthy finish.”

—Randy Ullom, Winemaster

WINEMAKING PHILOSOPHY

Grand Reserve is a winemaker’s blend of our mountain, ridge, hillside and benchland grapes grown along California’s cool coastal appellations. We hand select grapes from our best estate vineyards and then monitor, taste and hand-hold each individual lot throughout the winemaking process. Each lot is kept separate, barrel-aged and handcrafted—boutique winery style. Our winemakers have an unmatched palette of flavors, toast levels and terroir nuances from which they masterfully blend these exemplary rich, deep and complex wines.

EXPERIENCE THE DIFFERENCE

- 100% Jackson Estates Grown on vineyards that we own, ensuring that our precision farming methods are used and the grapes are harvested at their peak potential
- Handcrafted from the top 7% of all the Kendall-Jackson wine lots
- Precision harvesting, de-stemming, and pressing methods are utilized so the grapes are handled in the most delicate manner possible
- Since 2011, all of our vineyards have been third-party certified as sustainable by CCSW (Certified California Sustainable Winegrowing) and SIP (Sustainability in Practice)
- Pre-fermentation cold-soak adds layers of complexity by extracting a silkier tannin profile
- Sonoma County mountain ridge and hillside estate fruit translates to high-toned red and black fruit, with distinct rich tannins and a soft lingering finish

VINTAGE PROFILE

After several tough vintages, 2012 was a pleasant change for the better: a long, warm growing season with no significant heat spikes or drenching rain. The harvest was much larger than expected for bordeaux reds, with beautiful fruit in most vineyard blocks. 2012 is going to be a tremendous vintage in the bottle for many years to come.

“Our family culture is built on the time-honored principles of hard work, integrity, an uncompromising desire for quality and the long-term stewardship of the land.”

- JESS JACKSON, FOUNDER